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2550 M Street, NW Washington, DC 20037 USA





Committed to creating the most powerful partnership between the United States and India

## **USISPF** Founding Board Members



USISPF is creating a new model for collaboration between not just the United States and India, but the rest of the world. From mentoring startups, to advocating for ease of doing business and forming consortiums on some of the most pressing challenges that governments and citizens face today, USISPF has been able to achieve what we set out to do.

John Chambers Chairman Emeritus of Cisco, Founder & CEO, JC2 Ventures



The world is on the brink of seismic change with shifts in technology, industry, and society as a whole. USISPF is uniquely positioned to bring together bi-lateral leadership from across sectors to drive economic growth while creating pathways for all people to thrive in this new world.

Punit Renjen Deputy Chairperson of the Supervisory Board SAP SE



With decades of experience and assured contacts at the highest levels of government and business, we are uniquely positioned to influence policy on behalf of our membership in the United and in India

Ambassador Frank Wisner International Affairs Advisor, Squire Patton Boggs

USISPF is uniquely positioned to help the United States and India continue to forge a strong and lasting strategic cooperation which will benefit the businesses and economies of both countries for years to come.

Shantanu Narayen President, Chairman and CEO, Adobe Systems



When USISPF was founded, our goal was to go beyond traditional policy issues and into new areas that would form the foundation of a long-term, mutually beneficial partnership between the United States and India, including cybersecurity, data, agriculture, and healthcare. Going forward, we have the unique focus and expertise to advance these critical areas and, ultimately, strengthen the bonds of friendship and commerce between two of the world's leading democracies.

Indra Nooyi Former Chairman and CEO, PepsiCo



Now more than ever, it is critical to bring the best of government and the private sector together to address today's challenges and move forward with tomorrow's solutions. USISPF creates a peer-to-peer environment that fosters the dialogue, collaboration and commitment to move our great countries forward by emphasizing the greater good.

Ajay Banga President, World Bank Group





The work that USISPF has accomplished demonstrates the possibilities that can emanate from the prominent connections between two globally strategic powers.

Anand Mahindra Chairman, Mahindra Group



The US-India Strategic Partnership
Forum considers both the commercial
and strategic components of the
bilateral relationship, and constructively works to identify opportunities and
address challenges in a manner that
supports a strong and enduring
relationship between both countries

Secretary William Cohen Chairman & CEO, The Cohen Group



USISPF's relationships, expertise and commitment to a strategic partnership between the U.S. and India are unparalleled

Charles R. Kaye CEO, Warburg Pincus

The US-India Strategic Partnership Forum provides a trusted channel to connect governments, businesses, and most importantly people interested in moving both countries forward in the 21st century

Edward Monser Former President, Emerson Electric



We at the USISPF are proud to be well positioned to bridge the relationship between the countries-- across administrations and generations

Purna Saggurti Vice Chair, Bank of America, Merrill Lynch



Since its founding in 2017, USISPF has significantly enhanced our bilateral commercial and strategic ties and leveraged the power of business and government collaboration for the betterment of our peoples.

Ambassador Susan Esserman Partner, Steptoe & Johnson





# EXECUTIVE COMMITTEE



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Chairman Emeritus
of Cisco, Founder &
CEO, JC2 Ventures



Shantanu Narayen Chairman, President and CEO, Adobe Systems



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## **USISPF** Initiatives



#### US India — Friendship Alliance

The mission of the US-India Friendship Alliance is to foster cultural engagement and strategic partnerships between the United States and India. USIFA promotes awareness and collaborations between the two countries.



#### SAWIE — South Asia Women in Energy

The South Asia Women in Energy (SAWIE) is a joint initiative by the US Agency for International Development (USAID) and the U.S.-India Strategic Partnership Forum (USISPF). SAWIE touches on two core aspects pertinent to India's growth, energy security and bridging the gender gap. SAWIE engages women professionals in the energy sector by focusing on outreach, mentorship and leadership, and professional development to help overcome these obstacles. SAWIE identifies and works with women leaders to promote gender-inclusive policies and motivates more women to seek careers in energy.



#### Trade Taskforce

The Forum's Trade Taskforce is focused on proactively identifying strategies to strengthen the bilateral trading relationship. As such, the Taskforce focuses on policy issues that impact industry invested in India and exporting to India. In addition to bilateral issues, the Taskforce looks at India's trade policy in the region and actions at WTO as it relates to U.S. industry issues.



#### U.S.-India Alliance for Women's Economic Empowerment - United States Department of State

The U.S.-India Alliance for Women's Economic Empowerment seeks to facilitate women's economic participation in India by catalyzing commitments from the private sector, civil society and government leaders in both countries. A public-private partnership between the U.S. State Department, U.S. Agency for International Development (USAID), U.S.-India Strategic Partnership Forum and George Washington University, the Alliance works in cooperation with the private sector and civil society in both countries. Our members demonstrate that women's participation in the economy is not just good for the world, but also good for business.

### **USISPF** Initiatives



#### Hydrogen/Climate

USISPF has partnered with the US Trade and Development Agency to launch the US India Climate Technologies Action Group which facilitates the exchange of technology and capital to accelerate the clean energy sector. The Hydrogen Task Force is a collaboration with the Indian Ministry of New and Renewable Energy and the US Department of Energy to integrate the private sector into the deployment of hydrogen technologies.



USISPF has a dedicated and specialized platform in the US-India Tax Forum.

The Tax Forum leads engagements with tax policymakers at both the federal and state level and helps in furthering recommendations that propel the ease of doing business environment and mitigating tax barriers to entry. Launched in 2020, the Tax forum has since been a trusted platform bringing together public sector policymakers, global tax experts, and the business community at large to engage and advocate for a tax environment that is conducive.



#### **Higher Education**

The reform of trade and immigration barriers would benefit both the American and Indian economies. Indians are eager to study and work in the US, with huge contributions to the American economy and academia, which would be made easier by reforming visa laws. In turn, the implementation of NEP 2020 by the Indian government would allow for investment into higher education with the aim of developing India as a competitive destination for world-class education.



#### Corporate Social Responsibility

USISPF acts as the bridge between its member companies and government and nonprofit goals. USISPF's identification of opportunities and connections increases the value of our member companies' CSR investments.



#### Healthcare

The pandemic has accentuated global fragilities and exposed healthcare systems around the globe. USISPF is committed to a dedicated focus on its healthcare vertical helping solve the pressing challenges pertaining to vaccine delivery and bringing together public sector health professionals to tackle epidemics and preclude the pernicious effects of air-borne diseases.

### Project "Strengthening Healthcare Amenities in Public-health Ecosystem" (SHAPE)

USISPF supported SEWA International's initiative "Strengthening Healthcare Amenities in Public-health Ecosystem (SHAPE)" covering 19 primary healthcare centers (PHCs) and 76 sub-centers across tiny villages in the state of Gujarat.

The objective of the project was to strengthen the primary healthcare ecosystem of two districts in Gujarat (including the Rann of Kutch region), by spreading awareness around preventive and curative healthcare, upgrading health centers through conducting a need assessment of current health infrastructure and focusing on capacity building of frontline health

### "Life Course Immunization: Pulse of a Resilient Health System"

Immunization programs are said to be cost-effective preventive measures to protect and promote public health. As the adage goes, prevention is better than cure, and so is immunization, which has had a significant impact on India's healthcare history. Immunization has played a significant part in prevention, and disease management, and helped to enhance the lifespan of individuals. USISPF has worked on an 18-month-long project to emphasize the need for India to explore the opportunities and gaps in immunization and has released a whitepaper titled "Life Course Immunization: Pulse of a Resilient Health System."



#### Start-up Connect

Startup Connect was designed for India-based startups that sought to grow and expand in the U.S. However, the Program has diversified, where founders can best expand their network and build relationships across the business and VC community at large. The Startup Connect Program provides a platform for founders and CEOs to mentor burgeoning tech talent and fledgling startups, leveraging B2B connectivity. The invaluable mentorship from Fortune 500 executives and robust support from a policy perspective seeks to help improve the regulatory environment for startups to expand in the LLS

#### **BUSINESS POLICY ADVOCACY**

USISPF helps its member companies engage with federal and state governments on sector-specific policy advocacy, to provide ease of doing business and strengthen the economic and commercial partnership between the two countries.

#### LEGISLATIVE AFFAIRS

USISPF facilitates engagement between its member companies and the legislative branches in both countries through frequent structured dialogues with U.S. Members of Congress and with Members of Parliament in India.



#### CONNECTING THE DOTS

USISPF provides its stakeholders a platform to work together and to track opportunities at the state and federal level.
USISPF also drives deeper collaboration by facilitating introductions between government and businesses, where appropriate.



#### INCLUSIVE DEVELOPMENT

USISPF helps its members work collaboratively with NGO partners. It assists companies in identifying opportunities to aggregate their CSR investment with government, non-profit, and private sector partners, to bridge the gap between corporate initiatives and government priorities.



#### STRATEGIC ENGAGEMENT

USISPF leads initiatives to support public-private collaboration between businesses, governments, and other stakeholders, to tackle regional challenges through deeper stakeholder engagement, theme-based research, and on-the-ground, practical knowledge sharing.

#### EDUCATION, INNOVATION & ENTREPRENEURSHIP

USISPF believes education, innovation, and entrepreneurship are engrained in the DNA of both countries. USISPF works with its members and partners to create an environment that promotes unrestricted student mobility, creates a robust IPR framework to support cutting-edge innovation, and offers entrepreneurs in the U.S. and India the ability to access both markets.

# Letter from the President

Dear Members and Friends,

As the most important strategic partnership of the 21st century, the relationship between India and the United States is built on the foundation of a commitment to democratic ideals. The two countries share strategic interests in trade and defense and deep collaboration in the areas of energy, financial services, advanced technology, space, education and healthcare. At USISPF, we are grateful for the opportunity to serve the collective mission of many to strengthen the bond between the two countries.

The strength of the diaspora and the affinity that our people share makes clear the vast potential between the two countries when combined with corporate and government engagement. USISPF is the platform specifically designed to turn this potential into reality.

Together with advocates in both countries, USISPF is committed to creating the most powerful partnership between the United States and India. We look forward to having you join us on this journey.

Best Regards,

Mukesh Aghi President and CEO US-India Strategic Partnership Forum



